

Corey A. Leonhard, Ph.D.

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Professional Objective

Become an integral part of a dynamic team helping people effectively use technology, business methods and business philosophies to achieve their goals.

Experience

Small Business

- ✓ President of ADIE, Inc. created websites for small businesses and non-profit organizations.
- ✓ Owner of Web Focus Pros designed and redesigned websites, performed search engine optimization and submission, traffic analysis, web presence and prevalence analysis and new media use (facebook and such) for small businesses and non-profit organizations.
- ✓ Partner in CardioBeam Services LLC provided cardiovascular scanning using pulse wave analysis.

Senior Management / Strategic Planning

- ✓ Leader - Technology strategic planning team for Palisades, PA and Huntingdon, PA school districts. Both districts passed the state mandated 5 year strategic plan on time.
- ✓ Facilitator - District Technology Team Palisades School District – designed and implemented a K-8 technology scope and sequence, a K-8 integrated curriculum, a teacher run technology leader program and a small technical support staff to ensure successful integration of technology into the teaching process.
- ✓ Created an organizational redesign for Q.S. Inc . The redesign reduced costs while improving productivity and customer satisfaction. Q.S. Inc specialized in public healthcare software, vital records software and power administration financial systems.
- ✓ President of the Board, Huntingdon County Library system. During my tenure, we increased hours; introduced public internet access; raised donations; and increased the library endowment by over \$800,000.

Middle Management

- ✓ Managed customer support, helpdesk operations, software training, internal operations, and documentation management for Q.S. Inc.
- ✓ Facilitated technology committees for two school districts of up to 14 parents, teachers and administrators.
- ✓ Outsourced tasks for Web Focus Pros and ADIE, Inc.

Project Management

- ✓ Lead technology projects at Weyerhaeuser Research and Development. Weyerhaeuser Company is a fortune 500 forest and paper products company.
- ✓ Developed and trained a personnel scheduling system for Great Smoky Mountain National Park.
- ✓ Identified 2 million dollars available during a Q.S. post installation software audit of Western Area Power Administration financial system.
- ✓ Identified system modifications and operational changes during a Q.S. post installation audit that improved productivity and accuracy for Dekalb County Public Health Department (Atlanta Georgia area).

Technical and Training

- ✓ Performed Website Lifecycle tasks – including design, testing, platform and compliance validation, search engine optimization and submission, online marketing, traffic analysis, redesign and retirement.
- ✓ Enhanced the decision support system VISION that received the 1985 Edelman Award from The Institute of Management Science (TIMS) for increased profits of over \$100 million for Weyerhaeuser.
- ✓ Taught Excel at Tri-County Tech in SC and content management to various company owners.
- ✓ Developed a business plan to perform cardiovascular scans on 2 million military & government employees.
- ✓ Trained people in cardiovascular scanning for CardioBeam certification.
- ✓ Wrote software for decision support, data acquisition, healthcare, order processing and government finance.

Education

Ph.D. Management Science,
Clemson University, May 1990

B.S. with honors in Computer Science,
University of Washington, June 1978

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Positions:

- Owner** – Web Focus Pros, Toledo, Ohio. (1999 – Present)
ADIE, Inc., Huntingdon, Pennsylvania (1994 – 1999)
- Partner** – CardioBeam Services LLC, (2005 – 2008)
- Technology Facilitator** – Palisades School District, PA. (1998 – 2003)
- Strategic Plan Team Leader** – Huntingdon Area School District, PA (1994-1995)
- Board President** – Huntingdon County Library Board of Trustees, PA (1995 – 1996)
- Director, Customer & Operational Support** – Q.S. Inc, Greenville, SC. (1990 – 1994)
- Consultant & Contract Programmer** – Clemson, SC. (1983 – 1990)
- Computer Scientist/Project Manager** – Weyerhaeuser, Federal Way, WA. (1978 – 1983)

Honors, Organizations, and Activities

Professional and Honorary

- *Tau Beta Phi* honorary fraternity member
- *Phi Eta Sigma* honorary fraternity member
- International Executive Guild – lifetime member
- Institute of Electrical and Electronics Engineers (*IEEE*) - member
- Association for Computing Machinery (*ACM*) – member

Business Groups

- Impact Referral Group, Perrysburg, OH – former President, Vice-President and Membership Chair
- Sylvania Area Chamber, Better Business Bureau and US Chamber of Commerce – member

Community

- Church - Elder, Communications Team Leader, Contemporary Service Visual Team Leader, and Youth Group Leader.
- Chess - Greater Toledo Area High School Chess League President, high school and junior high coach
- Girls Soccer - Coach
- Huntingdon County Library –Trustee Emeritus
- Girl Scouts – Texas Plains Council 2001 volunteer award, “cookie mom”, and lifetime member
- Boy Scouts – Scoutmaster and Assistant

Continued Education

- “*E-Business and Online Marketing Strategies*”, West Texas A&M University.
- “*Marketing: What Works/What Doesn't*”, Amarillo College

Publications

- **IEEE SOFTWARE**, March 1995, *Job-Shop Development Model: A Case Study* p 86-92.
- Dissertation, *A Job Shop Model For Software Development and Maintenance Organizations with Multiple Projects*. May 1990.
- Southeastcon '89. “*A Job Shop Paradigm for Software Development and Maintenance.*”

Technical Knowledge and Experience

Internet Services (Google Adwords, Shopping Carts, Paypal, Statcounter, Webalizer); **Languages** (JavaScript, PERL, HTML, PHP, XML); **Tools** (FrontPage, Expressions Web 3, Lview Pro, Web Position 3 & 4, Swish);

Hardware has ranged from Micro Computers through mainframes including PC's, Tektronics, Micronics, Osborne, IBM, PRIME, VAX, Harris, Honeywell, HP, Cal Comp, Adage, Cyber and CDC.

Software knowledge includes **Languages** (Basic, COBOL SLAM II, Pascal, C++, .asp, FORTRAN, Pascal, Lisp, Assemblers, APL, Simula, Snobol, PL 1, Compass); **Word Processing** (Microsoft Word, AmiPro, WordPerfect); **Spreadsheet** (Excel, Quattro Pro, Lotus 1-2-3, Wordcalc); **Database** (Access, dBase, FoxPro, MySQL, Paradox, Oracle); **Integrated** (Microsoft Office, Lotus Suite 96, Microsoft Works); **Operating Systems** (Windows, DOS, Novell, CP/M, Beta Tested OrchidNet, OS/400, Primos, VMS, Vulcan, Pyramis and Thisbye CMS, NOSBE, NOS, TSO, CICS); **Expert Systems** (IBM's ESE); **Accounting** (Money, Quicken, Quick Books), **Statistics** (SAS, SPSS), **Presentation** (PowerPoint, Song Show Plus), **Graphical**; and **others** (Midas+, Prisam, SQL, 20/20. SLAM II, LINDO, and IFIPS)